# THE UNITED STATES OF ASIAN AMERICA

A visual landscape of Asian American cultural influences in mainstream America. By Lisa Yong and Wai-Loong Lim

What is the New Asian American Story? And where are the new pockets of influences coming from?

In California, Asian American-owned companies have transformed the economic landscape and are emblematic of a new breed of Asians on the move: highly educated and savvy entrepreneurs who have created multimillion-dollar businesses. Asian American investments have also kept the economy buoyant in many other parts of America. But it's the Tibetans in Colorado and Laotians in Louisiana that are making a splash.

This visual mapping explores the cultural landscape of Asian American settlement and communities across the United States, focusing on patterns since the late 1990s and how they propagate new influences in mainstream American culture.

Within the context of this article, Asian Americans are defined as ethnic groups from East Asia, Southeast Asia and the Indian subcontinent.

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## 1. INDONESIAN ACADEMIA 45 25



Many of the more than 53,000 Indonesians in the United States immigrated to attend colleges or graduate schools. Approximately 80 percent of Indonesian students are male, and half are between the ages of 31 and 35. Over half worked as professionals for several years after aquiring undergraduate degrees in

The majority reside in large cities such as Los Angeles, San Francisco, Houston, New York and Chicago, An estimated 13,000 to 15,000 live in the San Francisco Bay Area, most of Indonesian Chinese descent

**Movement: Evolving** 

#### 3. TIBETAN CLUSTER SITES



As part of a US Immigration and Naturalization Service resettlement project, the first group of 1,000 Tibetans arrived in 1992 and settled in six pilot cluster sites: San Francisco; Minneapolis; New York City; Ithaca, NY; Madison, WI; and Amherst, MA.

These Tibetans then began moving to 22 other cluster sites, located primarily in the Northeast, Great Lakes and Intermountain West. Other communities include Austin, TX, and Charlottesville, VA. Colorado has one of the highest concentrations of Tibetans in North America. There are now more than 10,000 Tibetans and 30 Tibetan community associations in the United States.

Movement: Fresh

# 2. BANGKOK TWIN CITY



Other cities with sizable Thai populations include Chicago, Houston, and Philadelphia.

Movement : Mature

## 4. GULF COAST VIETNAMESE



After California, Texas has the second largest Vietnamese population in the United States, accounting for one out of every four foreign-born Asian in the state.

New waves of Vietnamese Americans migrated to Texas due to job availability and the existing ethnic communities in Dallas and Houston. Shrimping has became a specialty for Vietnamese Americans along the Gulf Coast.

Movement: Mature

## • 13.5 million Asians in the United States (4.7% of total U.S. population)

- 12.1 million individuals reported Asian as their only race (4.2% of the population)
- 5 distinct groups with a population of over 1 million (80% of Asian population): Chinese, Asian Indian, Filipino, Vietnamese, Korean
- 6 other Asian groups account for about 15% of the Asian population; Japanese. Laotian, Pakistani, Cambodian, Hmong, Thai

\* Data based on 2000 US Census and 2004 American Community Survey

# 5. SOUTHERN MIGRATION 45 \$

WA

ΝV

5.7

ID 1.2

UT 2.0

AZ 2.2

OR 3.5

2

CA

12.1

**(1)** 



42.8

MT 0.4

WY

CO

2.5

NM

1.3

3

ND 0.7

NE 1.5

ок

1.5

3.2

1.2

МО

1.2

0.9

The growth of other Southeast Asian communities outside New Orleans emerged because of new job opportunities produced by the Louisiana oil boom and by federal funding for job training.

Laotians began moving to Iberia Parish in southwestern Louisiana, learning about these jobs from Vietnamese contacts. Laotian women found work in the textile and oil industry at factories in St. Martinville, just north of New Iberia. Kinship networks directed the flow of secondary migration, and new Laotian arrivals settled in New Iberia's ethnic neighborhoods.

Movement: Evolving

# 6. INDOCHINA BAYOU 🎳



**ASIANS. ASIANS EVERYWHERE** 

State population percentages of Asian-only US Census category

5.0 to 9.9%

Less than 1.0%

2.2

Vietnamese, Cambodians and Laotians flocked to Alabama in the late 1980s for the warm climate and jobs in the shrimp and crab business that were being abandoned by white and black workers.

In Bayou La Batre, at the tip of Mobile Bay, a third of the old Caiun fishing village's 2.600 inhabitants are now Vietnamese or Cambodian

Movement: Evolving

## 7. SOUTH ASIA IN THE SOUTH



CT 3.0

**DE 2.8** 

DC 2.9

MD 4.7

politics

spirituality

academia

language

\$ commerce

real estate

food

NJ 7.1



The largest group of Asian Americans in Atlanta is from the South Asian subcontinent: Asian Indians, Bangladeshis and Pakistanis. Members of an educated work force, they were drawn to Atlanta's white-collar jobs in professional, scientific and technical industries, which employ one in five of Asian

Atlanta is also home to Vietnamese, Koreans and Chinese. Nearly one-third of the Vietnamese work in the city's manufacturing industry. Koreans became the small shopkeepers of Greater Atlanta, while the Chinese often came with educational credentials, also seeking white-collar jobs.

CULTURAL INFLUENCES

**Movement: Evolving** 

Indians in the metropolis.

#### 8. HMONG PRIDE



Minneapolis and its twin city, St. Paul, have an estimated 35,000 Hmong residents, the highest urban population of Hmongs in the United States.

In 2002, Mee Moua became the first Hmong American to become a state legislator. Now serving her second term as Minnesota state sentator, she chairs the judiciary committee and holds the highest office of any Hmong American politician.

Movement: Mature

## 9. MYANMAR RELOCATION



Since 2006, over 10,000 refugees from Myanmar have resettled in the United States. Most are located in New

and Fort Wayne, IN.

The Washington, D.C., area is also emerging as a hub for ethnic Chin, a minority that speaks a distinctive language, practices Christianity and hails from western Burma.

York City; California; Amarillo, TX; Washington, D.C.;

Movement: Fresh

### 10. CAMBODIAN SAFE HAVEN



In Rhode Island, much of the Asian population growth began with two Cambodian students who found themselves unable to return to their homeland after it fell to the Khmer Rouge in 1975. After settling, they sponsored Cambodian refugee families, who in turn sponsored other families to the region.

**Movement: Evolving** 

## 11. NEW LAND FOR NOMADS



An estimated 15,000 to 18,000 Mongolians live in the United States, with large enclaves in California, Colorado, Illinois and Arlington, VA, which is home to about 2,600 Mongolians.

Mongolians in Arlington are a new phenomenon, with most arriving in the past five years, coming on student and tourist visas, and helping each other find jobs and apartments. After English and Spanish, the local school system's most common language is Mongolian. Arlington has no Mongolian restaurants, but there is a Mongolian weekly newspaper.

Movement: Fresh

# 12. KOREAN UTOPIA







About 66,000 Korean Americans reside in the Washington, D.C., metropolitan area.

Annandale, VA, is 18 percent Asian and now home to Korean businesses like bakeries selling Korean pastries and video stores specializing in Korean movies and TV dramas. The city is poised for redevelopment into a town center of high-priced condominiums, landscaped fountains and public spaces funded by Korean American real estate developers like Michael and Brian Kim, both prominent Korean voices in the debate over the city's

**Movement: Fresh** 

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